

Do You Provide Fashion or Beauty Products or Services?

Senior **Living**
MAGAZINE

Today's seniors want to feel and look their best. They want products and services that will help them age gracefully and look as YOUNG as they FEEL.



Senior Living magazine invites you to place your advertising message within our October Fashion & Beauty Feature.



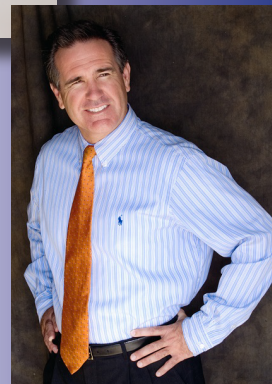
Booking deadline is September 15, 2011.

Please contact us at 1-877-479-4705 or sales@seniorlivingmag.com



Do You Know:

- Over half the spending on women's apparel is by women over 45.
- Anti-aging skin care products are growing at approx 30% a year.
- Consumers are gravitating toward anti-aging products and are willing to pay top dollar for quality products they consider effective.
- A shift toward premium and gender-specific products has marketers rethinking product offerings and brand strategies.



Products and Services our Readers are looking for:

- modern clothing styles that are attractive and age appropriate
- supplements and vitamins to improve their overall health
- exercise equipment and fitness programs to fit an active lifestyle
- beauty products and services to enhance their looks
- services to monitor and counter health related issues



Ask about our December Holiday Gift Guide

For more information about Senior Living, please visit our website
www.seniorlivingmag.com