

## Editorial Calendar and Publish Schedule 2010

### Senior Living – Vancouver Island

Issue	Special Editorial	Ad Booking Deadline	Copy Deadline	Distribution Date
Jan	Fitness & Recreation	-	-	-
Feb	Senior Housing	Jan 15	Jan 19	Jan 30
Mar	Senior Entrepreneurs	Feb 15	Feb 17	Mar 2
Apr	Food	Mar 15	Mar 19	Mar 31
May	Estate Planning	Apr 15	Apr 19	May 1
June	Travel & Adventure	May 14	May 19	June 2
July	Arts & Entertainment	June 15	June 18	Jul 3
Aug	Senior Housing	Jul 14	Jul 16	Jul 31
Sept	Health & Wellness	Aug 16	Aug 19	Sept 3
Oct	Fashion & Beauty	Sept 15	Sept 17	Oct 2
Nov	Planned Giving	Oct 15	Oct 19	Nov 2
Dec	Christmas Gifts & New Products	Nov 15	Nov 17	Dec 1

### Senior Living – Vancouver & Lower Mainland

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Jan	Fitness & Recreation	-	-	-
Feb	Senior Housing	Jan 15	Jan 16	Jan 30
Mar	Senior Entrepreneurs	Feb 15	Feb 17	Feb 27
Apr	Food	Mar 15	Mar 19	Apr 3
May	Estate Planning	Apr 15	Apr 21	May 1
June	Travel & Adventure	May 14	May 21	June 5
July	Arts & Entertainment	June 15	June 22	Jul 3
Aug	Senior Housing	Jul 14	Jul 16	Jul 31
Sept	Health & Wellness	Aug 16	Aug 24	Sept 4
Oct	Fashion & Beauty	Sept 15	Sept 22	Oct 2
Nov	Planned Giving	Oct 15	Oct 21	Oct 30
Dec	Christmas Gifts & New Products	Nov 15	Nov 19	Dec 4