

The "Silver Collar Workforce"

Do YOU need some good employees?

The number of seniors continuing or returning to work after retirement age is increasing.

Some work because they need the extra money to pay some bills, others want to expand their lifestyle to include things like a new vehicle, travel, etc. Others just want to work because they want to stay busy or they miss the camaraderie of the workplace.

Whatever their reasons for wanting to work, employers are benefiting. Not only are most seniors reliable, but they can work flexible hours, they can often bring maturity to a younger workforce and they often have well developed skills that transfer into a variety of workplace settings.

If you are a business looking for reliable, flexible, mature and skilled employees, we can help you reach potential employees through our March edition in which we are featuring the "Silver Collar Workforce".

Deadline to Book Advertising: February 14, 2011

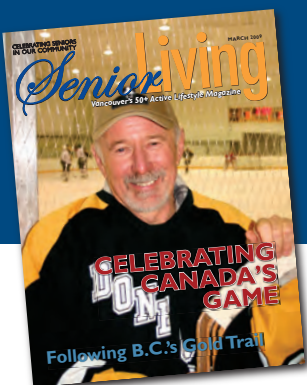
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